



DOMESTIC



DOMESTIC, a photography exhibition that questions us on the nature of the domestic sphere

The show examines something as everyday and familiar as the contemporary Western home.

Obra Social Caja Madrid and Photographic Social Vision Foundation present **DOMESTIC**, an international exhibition that through over 300 documentary and artistic photographs causes us to reflect on the household as a crucial space for the development of our contemporary society. The show, curated by Arianna Rinaldo and Silvia Omedes and produced by Obra Social Caja Madrid, is the result of thorough research that has brought together anthropologists, psychologists, sociologists and historians with the aim of questioning the domestic realm, a complex, problematic, ever-changing space that, perhaps due to being so private and everyday, has not been the subject of self-reflection by society. The exhibition can be visited from 29 April to 27 June at the Espai Cultural Caja Madrid in Barcelona.

How do the codes we learn in the domestic sphere affect our identity? What relationships do we develop with the people we live with? What relationship exists between the public, the private and the intimate? What role do the new technologies play in today's homes? What influence do the predominant cultural and economic models have on the relationship with our home? These are some of the issues that the photography exhibition **DOMESTIC** sets out to explore.



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The show, focusing on Western urban culture, deals with different concepts of the domestic in 8 blocks. From the idea of the home as a place for reclusion and isolation to showing it as an open globalized place.

DOMESTIC presents over 300 photographs selected by its curators from an open international competition, held between June and October 2009. The final selection includes the work of over 74 photographers from Spain, Italy, the USA, France, Germany, Belgium, Switzerland, Brazil, the Czech Republic, Poland, Portugal, Slovenia, Mexico, South Korea, Ireland, Argentina and England. The authors of the show include photographers Ed Kashi, Gail Albert Halaban, Dona Schwartz, Giorgio Barrera, Adriana López Sanfeliu, Aleix Plademunt, Paola de Grenet, Raphaël Dallaporta, Mattia Insolera, Massimo Siragusa o Ana Jiménez, the last two being recent World Press Photo prize winners.

Audiovisual material, installations and over 300 photographs make up this intriguing show, whose aim is to question the domestic realm analytically and sensitively. For this, and after a long period of research coordinated by Doctor of Anthropology Roger Canals, which has brought together expert psychologists, sociologists and historians, the plan of the exhibition has been developed, with the support of the Open University of Catalonia (UOC) research group Mediacciones.

The sections

The exhibition **DOMESTIC** is split into two main blocks: **Every Home is a World in Itself** and **The Home in the World ant the World in the Home**. In the first block, the domestic sphere is seen as a closed space, a nucleus of privacy and individual freedom. This sphere is, however, shared: for this reason, social relations in the home and domestic rituals are looked at. Closing the block is a section on attitudes, spaces and boundary rituals that mark the separation between the domestic and public spheres.

In the second block **The Home in the World and the World in the Home** we can observe the influence of the decoration industry and new technologies in the home, as



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well as some thoughts about work and the home. This second block is completed with a section devoted to the domestic as local-global merchandise along with its links with social and political problems. Finally, the show also looks at the role of new technologies within the domestic sphere, turning it into a more open and fluid online space. In this section we will be able to see hundreds of images taken by amateurs invited to take part through the social networks that corroborate the theoretical and scientific basis of the exhibition.

Over two months the show **DOMESTIC** will offer a large programme of parallel interactive activities:

- Ethnographic film sessions with debating tables open to the audience coordinated by Roger Canals.
- A round table with the organizers and curators of the show, Silvia Omedes and Arianna Rinaldo, and with the representatives of the UOC research group Mediaciones.
- The projection of video art related to the domestic sphere, as part of the Loop festival.
- Public participation in the exhibition project through social networks like Flickr, Facebook, Vimeo and Youtube.



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Obra Social Caja Madrid

Obra Social Caja Madrid has been supporting social, cultural, educational and environmental projects for over 300 years. In 2009, Obra Social Caja Madrid reached almost 16 million people, including school pupils, users of spaces for the elderly, readers in its libraries, those attending its art and cultural spaces and events held outside the premises of Obra Social Caja Madrid, and beneficiaries of social welfare projects in collaboration with other bodies.

Photographic Social Vision

The foundation **Photographic Social Vision**, organizer of the **World Press Photo** exhibition for six years in Barcelona, is a private non-profit-making foundation that manages the creation, production and diffusion of photo-journalistic and audio-visual reports with the aim of informing society and raising its awareness about little-known social realities and problems, besides encouraging the public's interest in photojournalism.

www.photographicsocialvision.org



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Information about the attached photographs:*

Paola de Grenet

Series: Pink dreams, Superalex, 2008



Alberto Dedè

Milan, Via Triboniano.

Authorized gypsy camp

Angelica wearing her cousin's wedding dress to pass the time.





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Jen Davis

Fantasia nº 1, 2005



Frédéric Nauczyciel

Home rule, Stockholm, 2005



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SOCIAL VISION

DOMESTIC



CAJA MADRID
OBRA SOCIAL

DOMESTIC

29 April to 27 June 2010

Espai Cultural Caja Madrid

Plaça Catalunya, 9

08002 BARCELONA

Monday to Saturday: 10 a.m. to 9 p.m.

Sundays and holidays: 10 a.m. to 2 p.m.

On social networks:



facebook

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Admission free

For more information:

Photographic Social Vision

www.photographicsocialvision.org/domestic

www.photographicsocialvision.org

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